

Sterling Generators reflects strong order book of ~ INR 510 crore for FY 22-23

Order wins worth ~INR 185 crore only in the Data center segment.

Mumbai; 25 April 2023: Sterling Generators Private Limited (SGPL), a Sterling and Wilson Group Company and one of India's leading genset players, today announced that it has bagged orders of over ~INR 510 crore in the Financial Year ending March 31st, 2023.

SGPL with its new engine partner Moteurs Baudouin has been rapidly gaining ground in the auxiliary power industry by securing multiple orders in the commercial segment. Moreover, the company recently achieved a significant breakthrough by winning three orders in the Data Centers segment from large customers, including one in Malaysia and two in India. Data centres have become mission-critical for many important businesses and support essential information management for large institutions. Hence, reliable power backup becomes imperative to avoid data loss during power outages. According to reports, the global data center generator market is poised to grow at a CAGR between 4-5% by 2030, which makes the market conducive to invest.

Commenting on the strong performance, Mr. Sanjay Jadhav, CEO, Sterling Generators Private Limited said, *“Post our strategic tie up with Moteurs Baudouin, there has been an uptick in the order book for Sterling Generators. This reflects the superior product in hand in terms of technology compared to other players in the industry. “*

*“Data centers have emerged as a favoured infrastructure asset class as demand for data has shot through the roof post the pandemic. Our product offers 100% up-time with high reliability, wide range and superior features best suited for data centers. With Asia’s leading genset manufacturing plant and a robust distributor network, Sterling Generators is ready to take up the mantle to globally deliver reliable 24*7 power backup solutions,” he further added.*

About Sterling Generators Private Limited

Sterling Generators Private Limited was set up in 2005 as a single point DG power solution provider. It is one of the largest players in auxiliary power segment in 250 to 4000 KVA range. The manufacturing facility at Silvassa boasts of being Asia's largest genset integrator, at the same being a large-scale manufacture of power and control panels, motor control centers, APFC panels and provider of balance of plant equipment. The facility is ISO 9001, ISO 14001 and BS OHSAS certified by Germanischer Lloyd GmbH, Germany. Sterling gensets are widely used in Realty, Infrastructure, Telecom, Construction, Retail Outlets, Commercial complexes, Hotels, Hospitals and Small and Medium enterprises.

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